Black Philanthropy Month (BPM), observed every August, is a global celebration and concerted social action campaign to elevate African-descent giving. Thank you for participating in the TENacity: Making Equity Real Summit series in the US, Africa, Brazil, Canada, the Caribbean and other events around the world. Celebrating 10 years, you helped us better plan for future events and added your voice to the future of our movement, promoting funding equity and real, long-lasting social and racial justice for all. Below are the results of our convenings, polling and evaluation surveys:

**BPM 2021 RESULTS**

- **6** Official Events
- **24** Hours of Programming
- **1300+** BPM Participants
- **1M+** People Engaged Worldwide

**EVENT ACTIVITIES**

Percent of respondents who rated the following good or excellent:

- Overall Quality of BPM Summit: 96%
- BPM Speakers: 96%
- Virtual Platform: 89%
- Expo Hall: 88%
- Reception Area: 88%
- Summit Networking: 79%

**NET PROMOTER SCORE**

89% are promoters (loyal participants who are likely to attend an event again).
8% are passives (participants are susceptible to competitive event offerings)
4% are detractors (participants that will require proactive outreach to engage again)

**KNOWLEDGE GENERATION**

96% of BPM attendees said they learned about the Black community and funding issues worldwide.
92% of BPM attendees said they learned new ways to promote Black philanthropy and other forms of funding.
89% of BPM attendees said they increased their knowledge of various Black funding issues.

Black Philanthropy Month 2021 would like to thank our generous sponsors and partners including, BPM 2021 Signature Charity Partner, St. Jude Children’s Research Hospital. Please see the full list of sponsors here.
Black Philanthropy Month
The 10th Anniversary Report

VIRTUAL PLATFORM
82% said the virtual platform was easy to use.
82% said the virtual platform was of high quality.
79% said the virtual platform was interactive.

BPM GLOBAL FUNDING EQUITY PLEDGE STRATEGIES
Percent of attendees who said the following strategies would motivate the funding field to sign BPM's global Black Funding Equity Pledge and implement its principles:

- A study identifying the best funding equity practices among donor/investor groups. 90%
- An award program such as a Global Black Funding Equity Award. 83%
- A study identifying the worst funding equity practices among donor/investor groups. 80%

BPM SUMMIT RECAP
Missed the BPM 2021 Summit? Click below to experience the welcome ceremonies of the US Global Kickoff and Reunity, featuring cultural performances from around the world.
August 3rd Welcome
August 31 Welcome

BPM MEDIA COVERAGE
Want to learn more about BPM and our partner impact? Click below:
2021 BPM Media
Women's Philanthropy Institute, Indiana University: Black Women Give Back List

Black Philanthropy Month (BPM), was founded in 2011 by Dr. Jackie Bouvier Copeland who designed its Summit Series 2011 and continues to lead it. However, BPM's roots go back to 2001 with Dr. Copeland's formation of the Pan-African Women's Philanthropy Network (PAWPNet), a now 20-year-old global coalition of Black women funders and volunteers called Reunity.

Reunity inspired BPM’s formation, and co-organized the historic 2011 summit that officially launched the BPM movement. Called "co-architects" with the 2013 addition of leaders Valaida Fullwood, Creator of the Soul of Philanthropy and Tracey Webb, Founder of Black Benefactors, for its 10th anniversary, BPM honors every phase of its history and all the leaders, partners, sponsors, and volunteers, who collectively have promoted BPM as a diverse, global movement for funding equity. Please see the full official BPM timeline and leadership list here with special thanks to Signature Charity Partner, St. Jude Children’s Research Hospital, regional partners, Afrigrants Foundation (AFRICA), Bãobá Fund for Racial Equity and GIFE (BRAZIL), Puerto Rico Community Foundation (CARIBBEAN), and Foundation for Black Communities (CANADA).

Recognized by 35+ government bodies, including the United Nations, BPM has engaged at least 19 million people across 60 countries from inception.

OVERALL BPM RESULTS FROM INCEPTION
60 Countries Engaged
19M People Engaged Worldwide
35+ Official Governmental Recognitions and Proclamations of every August as BPM