

BPM 2022 IMPACT REPORT

Black Philanthropy Month (BPM), observed every August, is a global celebration and concerted social action campaign to elevate African-descent giving. Dr. Jackie Bouvier Copeland founded and designed Black Philanthropy Month and its 2011 Summit Series and continues to lead it with partners from throughout the US and the world

However, BPM's roots go back to 2001 with Dr. Copeland's formation of the Pan-African Women's Philanthropy Network (PAWPNet), a now 21-year-old global coalition of Black women funders and volunteers called <u>Reunity</u>. Click the links for a BPM timeline as well as acknowledgment of its <u>key leaders</u> global partners, and 2022 sponsors. Visit <u>bit.ly/FundBlackSummit2022</u> to replay Summit events.

Thank you to all our sponsors. A full list of sponsors, volunteers, team members, and speakers is included in the <u>BPM's 2022 global program</u>.

FIERCE URGENCY OF NOW: FROM DREAM TO ACTION

From Sao Paolo to Minneapolis, Lagos and beyond, converging crises threaten 20th century gains in all corners of the Black World. But as givers, investors, and innovators, we have the capacity to create a New Black Funding Renaissance that rebuilds our communities. **Fierce Urgency of Now: From Dream to Action** highlighted new strategies to advance lasting funding and racial equity in Black communities worldwide.

NEW REGIONS RECOGNIZE BPM

We are proud that BPM has become an annual, global initiative recognized by the United Nations, and almost 50 government bodies, and celebrated by more than 18 million people in 60 countries from its inception more than 20 years ago. This year we were proud that 4 new regions have made very August Black Philanthropy Month. You can see them at the BPM website as well as download the latest Community Engagement Guide and Proclamation template to raise awareness in your community.

IMPACT SNAPSHOT 7 Official Events

Countries
Represented

589

BPM Participants 193k

People Engaged Worldwide



FUNDO AGBARA IS AN INAUGURAL EQUITY AWARDEE

BPM launched its annual Global Funding Equity Award Program, selecting Brazil's Agbara Fund as its first awardee. Agbara, led by Aline Odara, is Brazil's first Black women's philanthropy fund. Learn more and support them at: https://fundoagbara.org.br/en/.



BPM SUMMIT 2022 RESULTS

EVENT ACTIVITIES

Percent of respondents who rated the following good or excellent



KNOWLEDGE GENERATION



Percent of respondents who increased their knowledge of various Black funding issues



Percent of respondents who learned new ways to promote Black philanthropy and other forms of funding



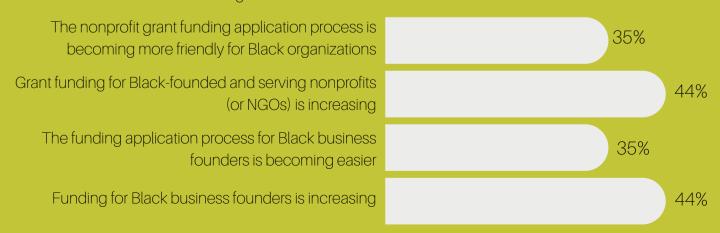
Percent of respondents who learned more about Black community and funding issues worldwide



Percent of respondents who learned more about Black funding issues in their country

NEW EQUITY PULSE SURVEY

Global polling at BPM Action summits suggests that funding equity may be improving in some corners of the Black world. However, Black philanthropic and venture funding remains at an unacceptable 1% of 2% in most places with less than 1% for Black women. See the BPM Equity Pulse Poll Results here. More research to baseline and track cross-sector funding is needed.





#BPM365 ACCOMPLISHMENTS



A collaboration with Indiana University's Women's Philanthropy Institute, WISE and Reunity closed Black Philanthropy Month 2022 with a daylong action Summit at Indianapolis' Madame CJ Walker Center, honoring 10 Black women philanthropy innovators. Congratulations to all awardees with a special thanks to the selection committee and all organizers.



HOW YOU

BPM is a year-round effort to build on our proud heritage of Black giving for funding equity--a prerequisite for true economic and racial justice. You can help us move From Dream to Action in this Fierce Urgency of Now by taking the following steps:

- 1. Ensure your organization takes the BPM Funding Equity Poll where you also can nominate the 2023 Global Black Funding Equity Awardee
- 2. Have your philanthropy or investment organization take the Global Black Funding Equity Pledge available at (see the WISE website)
- 3. Ensure your community officially declares every August Black Philanthropy Month using our proclamation template
- 4. Start planning your 2023 BPM activity plan

GLOBAL FUNDING EQUITY PLEDGE

43 grantmakers and investors from the US and world of all backgrounds signed on to adopt BPM's 10 Global Black Funding Equity Principles. You can read and adopt the principles at bit.ly/BPMPledge.

BPM SUMMIT RECAP



Missed the BPM 2022 Summit? Click below to experience the recording! <u>View recordings!</u>

WIDESPREAD MEDIA COVERAGE



Want to learn more about BPM and our partner impact?

2022 Media Buzz

BPM FUTURES

We are evolving with the times. Look for an announcement of next year's BPM theme, our new strategy, and an updated sponsorship prospectus on MLK Day 2023. We look forward to building and sustaining an inclusive, global movement to celebrate Black philanthropy and advance fair access to private capital for our people everywhere.