



WOMEN INVESTED TO SAVE EARTH

Reunity Pan-African Women's Giving Since 2003

REUNITY™

**A WISE LEADERSHIP
DIALOGUE**

SEPTEMBER • 29 • 2020
12PM-3PM PT



REUNITY™ A WISE LEADERSHIP DIALOGUE

Reunity™, The WISE Fund's women's network, (formerly PAWPNet) is continuing its coaching and wellness program with a leadership dialogue on September 29, 2020 from 12 - 3 PM PT.

Featuring a keynote from pioneering CEO and author, Shellye Archambeau, and WISE Fund Founder, Dr. Jackie Bouvier Copeland, you will also hear from and meet the first cohort of The WISE Fund Environmental Innovators.

Join us for what will be an engaging conversation about groundbreaking Black and Indigenous women-led or benefiting technologies and other strategies to save our planet and address global warming.

Please register at bit.ly/Reunity0929 and join the community online at www.reunity.net. Spread the word with the tags #BPM365 #WISEwomenlead and visit www.thewisefund.org to learn more about our year-long initiatives.

REUNITY™ PROGRAM

SEPTEMBER • 29 • 2020

FIRESIDE CHAT FEATURING SHELLYE ARCHAMBEAU

12:00 PM - 1:00 PM

Fortune 500 board member, Former CEO of MetricStream, Advisor and Author, *Unapologetically Ambitious*

with Dr. Jackie Bouvier Copeland
Founder, Black Philanthropy Month & The WISE Fund

INTRODUCING THE WISE FUND INNOVATORS

1:00 PM - 2:30 PM

Nkanyiso Madlala, Founder & CEO, Energy Efficiency

Beth Koigi, CEO, Majik Water

Lenka Vanderboom, Indigenous Learning & Network Facilitator, Women in Fire Initiative (WiFi)

Ariadne Gorring, Executive Director, Pollination Foundation

Margo Robbins, Executive Director, Cultural Fire Management Council

Naomi Scher, Manager, City & Sustainability, Uncharted Power, UpLift

Nick Navarro, Vice President, Community Growth, Uncharted Power, UpLift

DISCUSSION & CLOSING

2:30 PM - 3:00 PM

MEET THE KEYNOTES

SHELLYE ARCHAMBEAU

Fortune 500 board member, Former CEO of MetricStream, Advisor and Author



Ms. Archambeau is an experienced CEO and Board Director with a track record of accomplishments building brands, high performance teams, and organizations. Ms. Archambeau currently serves on the boards of Verizon, Nordstrom, Roper Technologies, and Okta. She is also a strategic advisor to the Royal Bank of Canada, Capital Markets Group and Forbes Ignite.

She is the former CEO of MetricStream, a Silicon Valley-based, governance, risk, and compliance software company that enables corporations to improve their business operations through better risk management across the enterprise. Ms. Archambeau built the company into a global market leader with over 1200 employees serving customers around the world. Under her leadership MetricStream was recognized for growth and innovation over the years and was named in the top 10 of the “Deloitte Technology Fast 50” and named a global leader in GRC by leading independent analyst firms for 9 consecutive years.

Ms. Archambeau has over 30 years of experience in technology leading organizations focused on business to business as well as business to consumer. She is a recognized expert in marketing and co-authored, *Marketing That Works: How Entrepreneurial Marketing Can Add Sustainable Profits to Any Sized Company*. She has held EVP of Sales and Chief Marketing Officer roles for two public companies and as President of Blockbuster.com, launched the entertainment retailer’s first online presence. She is the author of *Unapologetically Ambitious: Take Risks, Break Barriers and Create Success on Your Own Terms*. A book that will help professionals achieve their aspirations and create the life they want. She is also the protagonist of the Harvard Business School Case Study: *Becoming a CEO*.

Shellye is also a sought-after speaker on governance, risk and compliance as well as entrepreneurship and leadership. She has guest lectured at Stanford’s Graduate School of Business and The Wharton School of Business. She is a Forbes contributor and has been featured or referenced in major publications such as The Wall Street Journal, The New York Times, and The Financial Times.

MEET THE KEYNOTES

Dr. Jackie Bouvier Copeland

Founder, Black Philanthropy Month & The WISE Fund



A social and environmental justice leader, Dr. Jackie Bouvier Copeland is Founder and CEO of The Women Invested to Save Earth (WISE) Fund, an innovation enterprise, supporting grassroots Black and Indigenous women climate change innovators in Africa, Brazil, Australia and the USA. Founder of Black Philanthropy Month, a global campaign to document, celebrate and promote African-descent giving, social investment and venture funding that has reached 17 million people, she also is an award-winning social change visionary, recognized as a HistoryMaker by the US Congress for her impactful civic contributions. Trained as an anthropologist and urban designer, her life mission is to promote the wellness and rights of humanity and the planet that we all share. Visit thewisefund.org for more background.

Other key roles have been COO of the Anita Borg Institute of Women and Technology, where she continues to serve as a senior advisor. She also has served as COO of Catholic Charities of Santa Clara County; CEO of the social equity enterprise, Copeland Carson & Associates; African Women's Development Fund USA executive director; US Bank Private Client Philanthropy Services vice president and managing director; COO of Twin Cities RISE!; and The Philadelphia Foundation's program vice president.

An occasional professor, curator, and blogger, she is a frequently sought after keynote speaker. Her books and articles on a wide range of business ethics and social sector issues are influential in multiple fields. Dr. Copeland serves on the board of advisors of Uncharted Power, a novel alternative energy company founded by Nigerian-American inventor, Jessica O. Matthews. She is also founder and chair of the Pan-African Women's Philanthropy Network, one of the USA's oldest Diaspora Philanthropy Networks created in 2003 with a coalition from Minneapolis, MN that now has membership from over 30 countries. Among her proudest social justice contributions is the initial design of My Brothers' Keeper, an Obama Administration legacy initiative to advance equality and the life opportunities of low-income US men and boys of color.

MEET THE INNOVATORS



NKANYISO MADLALA

Founder & CEO, Energy Efficiency

Nkanyiso is an Energy Efficiency & Intelligent Lighting connoisseur with five years experience having worked alongside Government, Municipalities, Climate Change Adaptation & Mitigation Aficionados. He has been selected to Innovate Durban and is a participant of the prestigious Redbull Amaphiko Academy | 2019/20 | Redbull Amaphiko is a global programme that champions social entrepreneurs driving positive change in their corner of the world. He has also been selected to take part in the world renowned Climate Launchpad Sa, the World's largest green business ideas competition located in the Netherlands which tackles climate change & works with innovators across the world.



BETH KOIGI

Co-founder & CEO, Majik Water

During a university research project in eastern Kenya, learning that 56% of the population do not have access to clean water, that 80% of all diagnosed diseases are waterborne, and that access to clean water was impossible for many women in Kenyan communities, Beth felt compelled to bring her education, passion, and skills to bear on the problem, and started Aqua Clean Initiative. An organization that provided underserved communities in Kenya with affordable filters. Initially, finding that while filters were available, they were far too expensive for most people in Kenya to afford, Beth developed a filter costing less than a third of others available and provided many families with clean water. Funded by Google as a participant in the Global Solutions program in Silicon Valley, Majik Water was born in 2017. Majik Water was founded with a vision to increase access to clean drinking water in water-stressed regions starting with Kenya. Majik Water won the EDF Pulse Award Africa in 2017. Beth was also awarded the Young Water Fellowship in 2018 and was a finalist for the Royal Academy of Engineering Africa prize 2019. Beth is also currently a Grant Advisor for The Pollination Project.

MEET THE INNOVATORS

LENKA VANDERBOOM

Indigenous Learning & Network Facilitator, Women in Fire Initiative (WiFi)



Lenka is a Yawuru woman who grew up on her ancestral homelands in North West Australia. She is an advocate for community led solutions and has more than 15 years' experience in community development working as a facilitator, educator and strategic networker. Lenka is passionate about native bush foods, traditional medicines and intergenerational knowledge transfer.

She currently works at the Royal Botanic Gardens, Victoria communicating First Nations' perspectives and conservation and land management strategies. With peak health organisation Emerging Minds Australia she coordinated First Nations' artists and scriptwriters to codesign digital stories for the frameworks to understand Aboriginal approaches to health. Lenka is a Producer and Ensemble Member of Melbourne Playback Theatre Company and has worked as a Teaching Artist and Coordinator of Melbourne Theatre Company's First Peoples Young Artist's Program and Phunktional Theatre's Yumpla Project. Lenka is a Director of Magabala Books, Australia's leading Indigenous publishing house.

MARGO ROBBINS

Executive Director, Cultural Fire Management Council



Margo Robbins is the co-founder and Executive Director of the Cultural Fire Management Council (CFMC). She is one of the key planners and organizers of the Cultural Burn Training Exchange (Trex) that takes place on the Yurok Reservation twice a year. She is also a co-lead and advisor for the Indigenous People's Burn Network.

Margo comes from the traditional Yurok village of Morek, and is an enrolled member of the Yurok Tribe. She gathers and prepares traditional food and medicine, is a basket weaver and regalia maker.

She is the Indian Education Director for the Klamath-Trinity Joint Unified School district, a mom, and a grandma.

MEET THE INNOVATORS



ARIADNE GORRINGTON

Executive Director, **Pollination Foundation**

ISFMI Learning and Knowledge Exchange Team Lead

Ariadne is passionate about place-based economies and Indigenous-led conservation. Working with the Kimberley Land Council (an Indigenous community-based land rights organisation) for over 20 years, she co-designed a cultural economy model to increase the flow of finance into the Kimberley Indigenous Ranger Network. This included registration of the North Kimberley Savanna Fire Carbon Projects – the first in Australia to be registered on native title lands.

She has engaged with national and international networks to promote best practice models of Indigenous-led conservation and was a Committee Member, World Indigenous Network Conference in Darwin; and Presenter at World Parks Congress, Sydney, and United Nations Climate Change Conference, Paris. She's an Atlantic Fellow for Social Equity Melbourne University; recipient of The Nature Conservancy's Barbara Thomas Fellowship in Conservation Financing and core member of the International Savanna Fire Management Initiative team.

MEET THE INNOVATORS



NICK NAVARRO

Vice President, of Community Growth, Uncharted Power

Nick brings over 10 years of corporate development experience, including leadership roles in executive search and business development. At the age of 18, Nick started his career working at Intel; he has worked both in the Flash Nand Planning and Supplier Diversity groups. Nick's talent acquisition experience ranges from working at a Fidelity owned executive search firm (J. Robert Scott) to working in-house managing a \$100M+ annual spend contingent workforce program at Biogen, a Fortune 500 biotechnology company. Subsequent to graduating Stanford, Nick served as Director of New Projects at SHN, where he led sales initiatives to generate over \$200,000 in new revenue and managed the product operations and distribution of 350,000+ programs. His awards include winning first place for both the Harvard Sales (Elevator) Pitch Competition and the Harvard Business Plan Competition (Innovation Challenge). He also was awarded the Key to the Stanford Venture Studio by Stanford's Center for Entrepreneurial Studies for his leadership on campus.

Currently, Nick is the Vice President of Community Growth at Uncharted Power, where he is responsible for cultivating and managing the company's most critical relationships. Specifically, he leads Investor Relations, Strategic Talent Acquisition, and Advisory Board platform management. Nick also supports select strategic business development initiatives and partnerships.

MEET THE INNOVATORS



NAOMI SCHER

Senior Manager of City & Sustainability, Uncharted Power

Naomi is the Senior Manager of City & Sustainability at Uncharted Power, where she leads community and government relations, curriculum deployment, grant writing, and sustainability strategy. Prior to her work at UP, Naomi researched with both New York University (Environmental Medicine) and Binghamton University (Biological Anthropology and Environmental Studies).

At Binghamton, Naomi designed and conducted an independent study looking to find an operationalized definition of "food desert" and investigate its potential mitigation through urban farming and community gardening. Naomi also worked in environmental compliance for the construction of the new Tappan Zee Bridge. Naomi graduated from Binghamton University with a BS in Environmental Studies concentrating in Ecosystems and a minor in Urban Planning. She is also an alumna of the Urban Adamah Fellowship, a leadership training and urban agriculture program in Berkeley.



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Reunity and Black Philanthropy Month are projects of The WISE Fund.